



MERCENARIES FOR SURVIVAL

A Documentary Film Proposal



Holocaust Education and
Genocide Prevention Foundation



MAKE A CHANGE
International Development

**CINEMA
OF
CHANGE**



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FILM CONTENT

The western stereotype of a jihadist is one of a young radicalized Muslim. On an exploratory investigation in Kenya, the producers found that young slum dwellers were often attracted to terrorist groups because of financial inducements and the promise of a purposeful *life worth living*. Thus, terrorists in Kenya often recruit individuals from religions other than Islam.

The producers of *Mercenaries for Survival* propose that making Africa a “safer place” will address the ongoing problem of terrorist recruitment. Africa is a hotbed of terrorist organizations, including ISIS, Boko Haram, Al-Shabaab, and Al-Qaeda-linked groups. The United Nations has identified 48 terrorist organizations in Africa.¹

We maintain that in the 21st century, with the prevalence of racism, terrorism, extremism, and religious fundamentalism, the most crucial issue facing people today is the need for individuals as well as countries to assume a sense of global moral responsibility and civil courage.

Sadly, today, for many individuals affiliated with or influenced by groups espousing terror, the Nazis’ notion of “life unworthy of life”² has come to include persons, religions, and/or ethnic groups who are perceived as alien to their own perverse organizations and thus not fit to live.

The most horrific development of the post 9/11 era is the manner in which individuals, independent of state, have expressed the impulse towards state sponsored industrialized murder.

Well-meaning young people are often vulnerable to propaganda from groups with nefarious objectives. The producers of this project are convinced that it is timely to create a documentary film which would reveal, address, and challenge the unfounded bigotry that represents a pernicious threat in the domains of international relations, purportedly thoughtful journalism, and institutions of higher learning.

¹ <http://www.un.org/sc/committees/consolidated.htm#alqaedaent>

² <http://www.ushmm.org/information/exhibitions/online-features/special-focus/nazi-persecution-of-the-disabled>





There is internal migration of Africans escaping terrorism from within their own countries. Kenya has the largest refugee camp in the world, Dadaab in the northeastern part of the country. The camp was built in 1991 to house 90,000 refugees fleeing from Somalia. Today, it accommodates more than 500,000 people, many of them third generation refugees born in the camp.³

Currently, there are some 662,900 people “of concern” in Kenya according to the publication, *Global Appeal, 2015 Update, Kenya* (UNHCR).⁴

Ironically, while terrorists are being trained in Kenya, refugees fleeing from terrorism elsewhere in Africa, see the country as a place of refuge. European and western countries have been reluctantly allowing refugees to settle in their territory. *Developing regions hosted 86 per cent of world’s refugees* as per the 2014 annual report of the UNHCR.

We cannot disassociate the successful recruitment of individuals by terrorist organizations from the crisis of forced migration. In 2014, over 50 percent of global refugees were below the age of eighteen, up from 41 percent in 2009. As it happens this is the principal group from which terrorists recruit.⁵

The threat of a transnational outreach for terrorists within central and eastern Africa should not be underestimated. Social media enables Al-Shabaab’s terrorist recruiters to reach beyond the borders of Somalia and Kenya. The choices for impoverished young Kenyans are often limited to terrorist recruitment or refugee status in other countries.

In July 2015, the Holocaust Centre in Milan, Italy hosted African refugees.

*Seventy years ago, Platform 21, the vast cavernous space underneath the city’s Central Train Station where the Holocaust Memorial now stands, was used to load Jews in secret onto trains destined for the death camps. This week it was turned into a shelter to accommodate the influx of men, women and children who have fled war, hunger and persecution in Africa.*⁶

³ http://www.unhcr.org/globaltrends/june2013/UNHCR%20GLOBAL%20TRENDS%202012_V08_web.pdf

⁴ <http://www.unhcr.org/5461e600b.html>

⁵ <http://unhcr.org/556725e69.html>

⁶ <http://www.timesofisrael.com/milans-holocaust-memorial-now-a-shelter-for-african-refugees/>





This film will discuss the international role of European and Western nations sheltering people from countries where the rule of law has been replaced by terrorism.

We are witnessing a paradigm change, an unchecked slide into an era in which the scale of global forced displacement as well as the response required is now clearly dwarfing anything seen before.⁷

We maintain that in order to curtail the expansion of terrorist movements, it is necessary to provide a home for refugees and in the long term, to aid in the development of a self-sustaining African continent.

Peace is today dangerously in deficit. Humanitarians can help as a palliative, but political solutions are vitally needed. Without this, the alarming levels of conflict and the mass suffering ... will continue.⁸



⁷ Antonio Guterres, United Nations, High Commissioner for Refugees

⁸ Antonio Guterres, United Nations, High Commissioner for Refugees

April 1, 2015

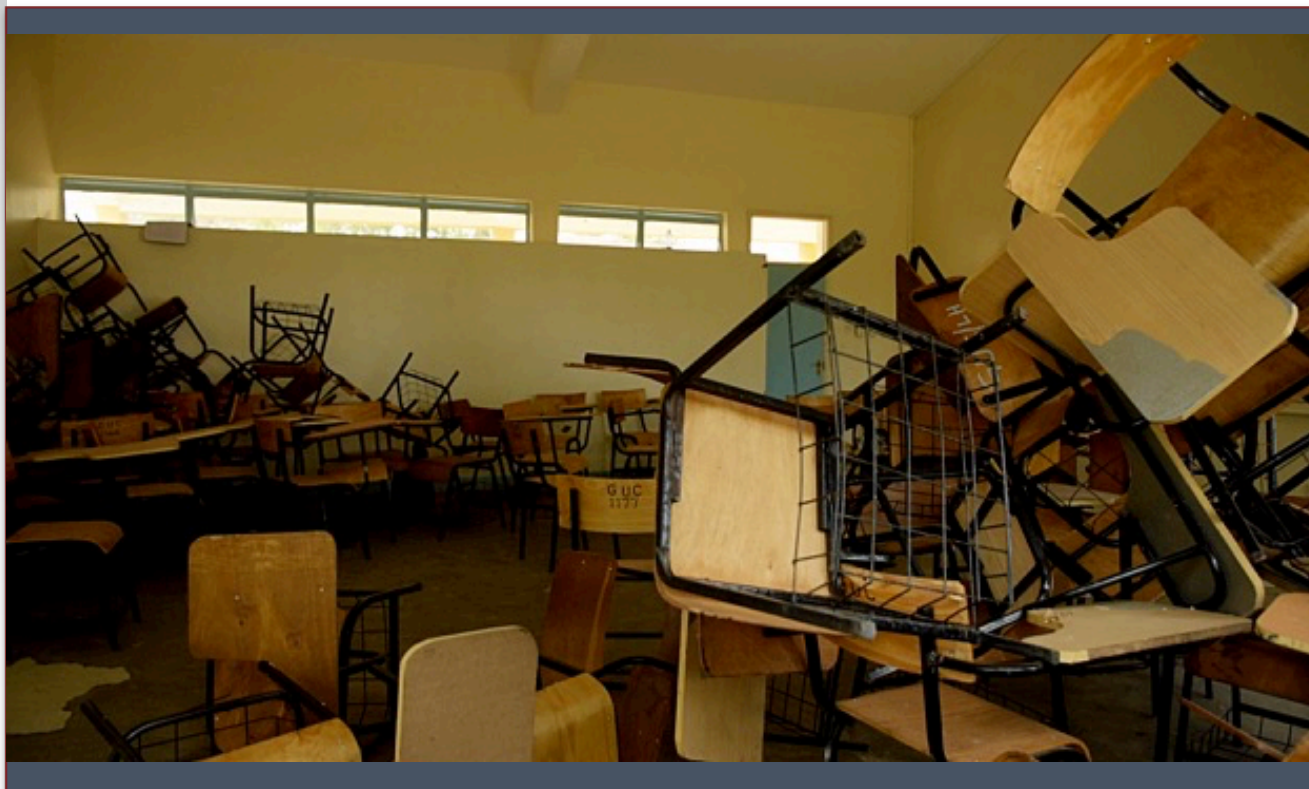
Garissa University, Kenya

734 Students

April 2, 2015

Garissa University, Kenya

587 Students



GLOBAL TRENDS UNHCR, 2014

2014 IN REVIEW

Trends at a glance

GLOBAL
LEADER^{ON}
STATISTICS
ON REFUGEES

Global forced displacement has seen accelerated growth in 2014, once again reaching unprecedented levels. The year saw the highest displacement on record. By end-2014, 59.5 million individuals were forcibly displaced worldwide as a result of persecution, conflict, generalized violence, or human rights violations. This is 8.3 million persons more than the year before (51.2 million) and the highest annual increase in a single year.

13.9 million

An estimated 13.9 million individuals were **newly displaced due to conflict or persecution** in 2014. This includes 11.0 million persons newly displaced within the borders of their own country, the highest figure on record.⁽¹⁾ The other 2.9 million individuals were new refugees.

42,500

The number of individuals **forced to leave their homes per day due to conflict and persecution** increased four-fold in four years. During 2014, conflict and persecution forced an average of 42,500 individuals per day to leave their homes and seek protection elsewhere, either within the borders of their own country or in other countries. This compares to 32,200 in 2013, 23,400 in 2012, 14,200 in 2011, and 10,900 in 2010.

1. Turkey (1.59 million)
2. Pakistan (1.51 million)
3. Lebanon (1.15 million)
4. Islamic Republic of Iran (982,000)
5. Ethiopia (659,500)
6. Jordan (654,100)

Top
hosts

For the first time, Turkey became the **largest refugee-hosting country worldwide**, with 1.59 million refugees. Turkey was followed by Pakistan (1.51 million), Lebanon (1.15 million), the Islamic Republic of Iran (982,000), Ethiopia (659,500), and Jordan (654,100).

59.5 million
forcibly displaced worldwide

If these 59.5 million persons were a nation, they would make up the 24th largest in the world.

19.5 million refugees
38.2 million internally displaced persons⁽²⁾
1.8 million asylum-seekers
14.4 million under UNHCR's mandate
5.1 million Palestinian refugees registered by UNRWA

10 million

Statelessness is estimated to have affected at least 10 million persons in 2014. However, data captured by governments and communicated to UNHCR were limited to 3.5 million stateless individuals in 77 countries.

86%

Developing regions hosted 86 per cent of the world's refugees – at 12.4 million persons, the highest value in more than two decades. The Least Developed Countries provided asylum to 3.6 million refugees or 25 per cent of the global total.

5.9 million

More than 5.9 million refugees under UNHCR's mandate (42%) resided in countries where the **GDP per capita was below USD 5,000**.

(1) Source: Internal Displacement Monitoring Centre (IDMC) of the Norwegian Refugee Council (NRC).
(2) Ibid.





PRODUCTION ORGANIZATIONS

CINEMA OF CHANGE

www.cinemaofchange.com

Tobias Deml is an Austrian filmmaker with more than a decade of experience in creating digital visual arts. Tobias is both a Cinematographer and Director and has shot, directed or produced more than 100 short-form and feature film projects most recently the SXSW feature thriller, *Hangman*. Tobias has developed and taught the only class in Cinematography at University of California, Berkeley.



His main intellectual pursuit is understanding how film influences us—and how this impact can be used effectively and ethically. He graduated with a BA in Film Studies from UC Berkeley, where he wrote his thesis, *Cinema of Change: The Persuasive Impact of Narrative Motion Pictures on Society and Individuals*.

His artistic principles as an artist and collaborator are "PPCEQ"—Purpose, Productivity, Creativity, Ethics, and Quality Control.

HOLOCAUST EDUCATION AND GENOCIDE PREVENTION FOUNDATION

www.preventinggenocide.org

The *Holocaust Education and Genocide Prevention Foundation* (HEGP) is a non-profit organization mandated in 1995 by the Canadian government to educate the public about the dangers of prejudice and discrimination.





OBJECTIVES

- to be a resource centre housing artefacts, photographs, memorabilia, text materials, oral histories, and educational videos relating to life in pre-war Europe and under the rise of the Nazi bureaucracy.
- to coordinate ongoing lectures for students of Europe and North America on past and present genocide.
- to sponsor field trips and provide academic facilitators for visits to various Holocaust museums in Canada and the United States.
- to educate and promote public understanding and knowledge of prejudice, discrimination, and racism.
- to produce, distribute, and use educational videos and survivor testimony amongst schools, cultural organizations, and academic conferences.
- to publish the proceedings of such conferences in cooperation with university press.
- to curate travelling exhibitions thematically designed, to increase within multi-cultural settings, public awareness of the need to assume moral responsibility and think critically.

NAOMI KRAMER

Naomi Kramer is the President of the *Holocaust Education and Genocide Prevention Foundation*. She was Education Director of the *Montreal Holocaust Memorial Centre* from 1991 to 2001. She co-authored *The Fallacy of Race and the Shoah*, with Ronald Headland, University of Ottawa Press, 1998. The text was accompanied by an educational film entitled *Visualising Memory ... a last detail*. In 2000 the book was the recipient of the Canadian Yad Vashem Award for the best book published on the Holocaust. She edited with Peter Daly, Karl Filser, Alain Goldschlager, *Building History: The Shoah in Art, Memory, and Myth* Vol. 3 McGill European Studies, Peter Lang Publishing, 2001.

In addition, she has contributed articles to *So Others Will Remember*, Véhicule Press and the *Canadian Children's Literature Journal*. Her most recent publication is *Civil Courage: A Response to Contemporary Conflict and Prejudice* Peter Lang Publishing, 2007.





During her tenure, at the MHMC, she organized several international symposia: *Building History: Legal Memory and Contemporary Judgements*, Department of Foreign and International Affairs, Ottawa, November 1998; *Holocaust in Education*, TAG (Teaching Around the Globe), Holocaust Education Workshop for Eastern European Educators, Vienna, March 1997; and *Building History: The Shoah in Art, Memory, and Myth*, Conference, Munich, November 1997.

Naomi Kramer has been a participant on several advisory committees including in 2003, Canada's Minister's Forum on Diversity and Culture—the goal of the Forum was to make and review recommendations for Canadian cultural policies. She has worked with the *Goethe Institut* in several capacities including as a participant on the international advisory task force for *Learning from History: Holocaust Education in Germany*.

Exhibits curated include *Children in the Holocaust: A Legacy*, *Dreyfus: A Current Affair*, *Visualizing Memory*, *German Jewish Children's Literature* as well as conceiving and curating the first *Canadian Jewish Virtual Museum and Archive* which was funded by the Canadian government. She has lectured extensively in Austria, Canada, Germany, Greece, Israel, Japan, Ukraine, and the United States, on the ways in which societies use objects and language to communicate and in so doing, has advanced the proposition that *interpretation and reality are indelibly interwoven*. She has produced numerous pedagogical multimedia materials and educational videos on racism, human rights, and the universal issues surrounding the Holocaust.



MAKE A CHANGE INT. DEVELOPMENT

www.wemakeachange.org

MAKE A CHANGE International Development is a non-profit organization, founded in 2013 in Kenya and in 2014 in Austria to establish an international social network for development aid.



OBJECTIVES

- to promote human rights, access to education, healthcare services, relieve poverty and mitigate the impact of HIV/AIDS.
- to pay school fees and provide scholarships to Kenyan children from impoverished backgrounds.
- to network and collaborate with like-minded organizations promoting human rights.
- to sensitize and advocate for the rights of the disadvantaged.
- to provide micro-financing to the underprivileged to initiate income generating projects.
- to provide relevant education materials for the destitute.
- to establish clinics and conduct medical aid for the needy.

BENEDIKT BARATSITS-GRUBER

Benedikt Baratsits-Gruber is the founder and Chairman of MAKE A CHANGE Int. Development, initiated as a result of the successful 2012 fundraising programme 'We build a school for Nairobi.' Benedikt has given presentations at various Austrian educational institutions regarding development, health, political, and poverty issues in Kenya and the central eastern region of Africa.

He began preparing in 2011 for his Austrian Holocaust Memorial Service at the *Holocaust Education and Genocide Prevention Foundation* in Montreal. In Quebec he has given several lectures in high schools, Cégeps, and universities on the topics of moral responsibility, discrimination, and racism.

He serves the Austrian Service Abroad as a Tutoring Coordinator and Head of





Fundraising, while playing an active role on its Coordination Board. Furthermore, he is involved in promoting the 'House of Responsibility,' which is an educational proposal developed by Dr. Andreas Maislinger. This project proposes to use Adolf Hitler's birth-place in Braunau, Austria as a meeting place for international interns, whose goal is to realize social service and human rights projects.

OTHER

INTERVIEWS

- Academics
- Former and current Al-Shabaab members
- Immigration officials in Canada, EU countries, and the United States
- Individuals contemplating joining Al-Shabaab
- International immigration law experts
- Refugees in western and African countries
- United Nations' representatives

TARGET AUDIENCE

The film is directed to the general population-at-large as well as high school and college students. It will be accompanied by a multimedia educational program and teachers' guide.

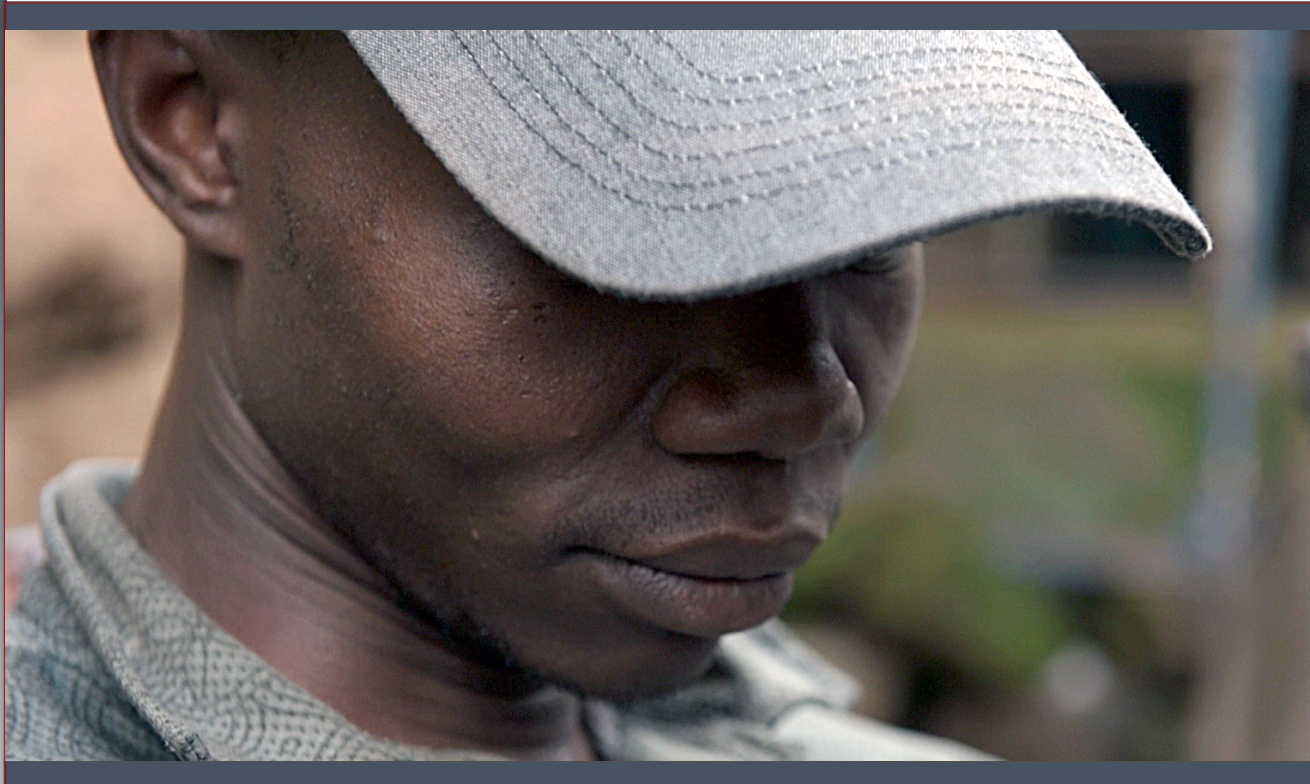
DISTRIBUTION

- Public broadcasting and screening in Canada, EU countries, Israel, Kenya, Rwanda, South Africa, Uganda, and the United States
- Educational institutions in the aforementioned countries
- DVD via film distributors
- International film festivals

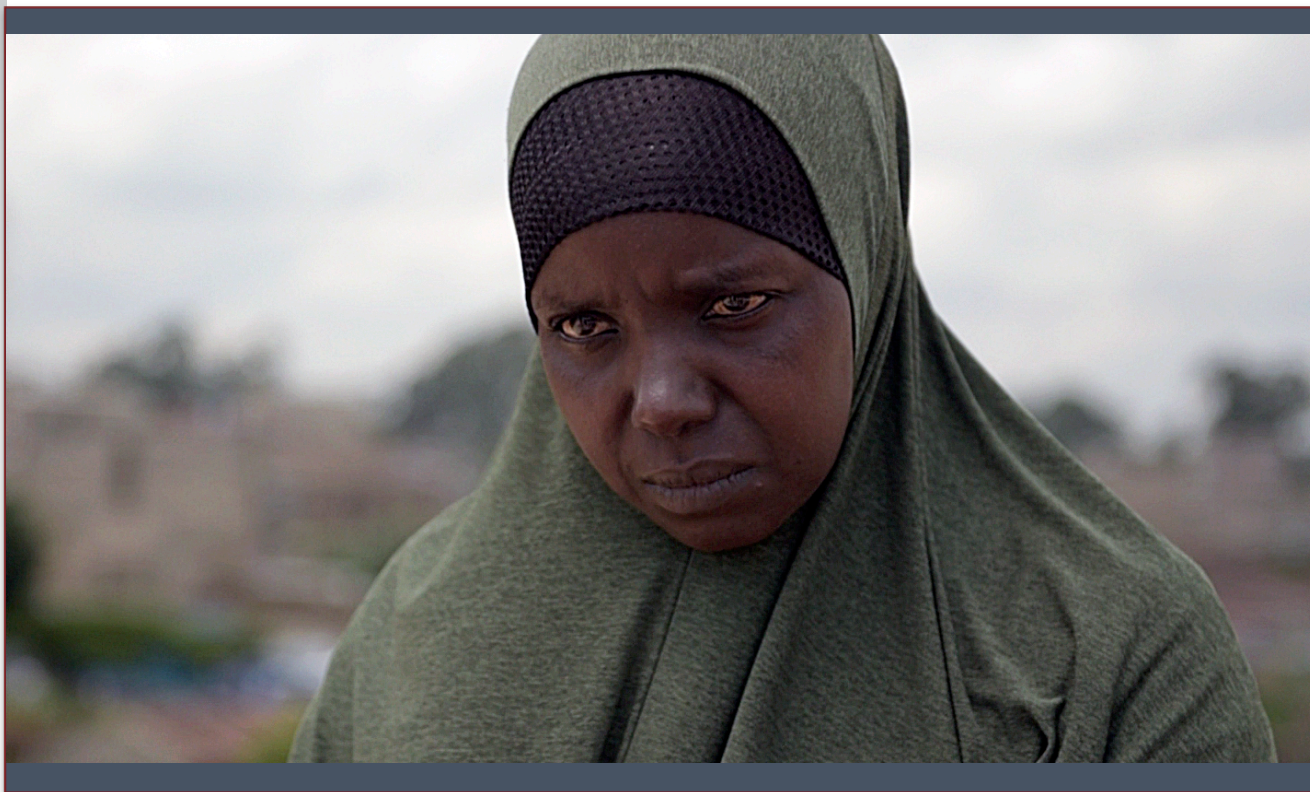
TIMETABLE

The estimated date of film completion is August 2016.

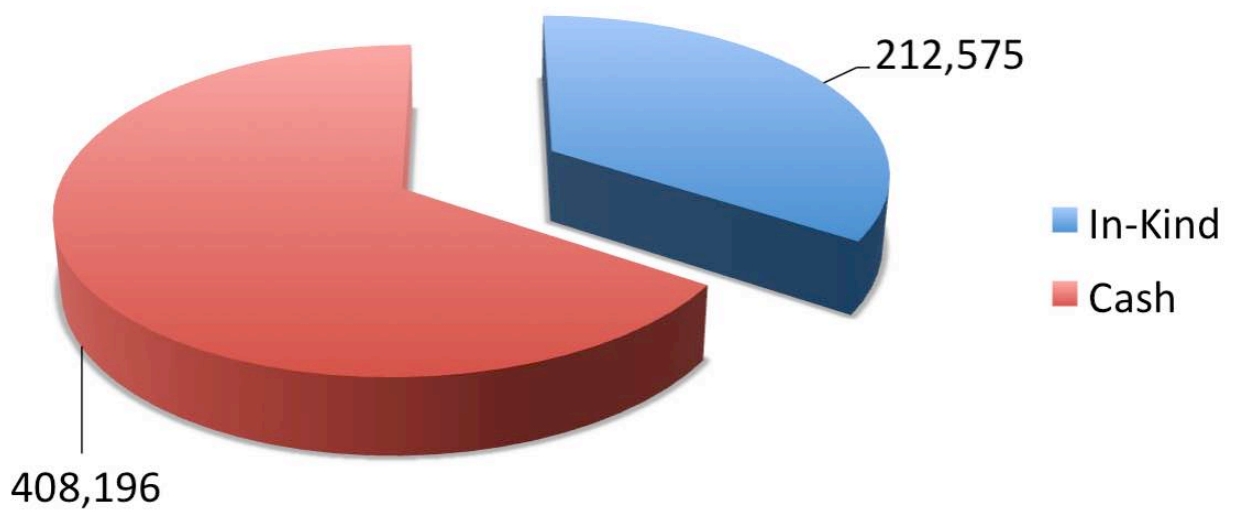
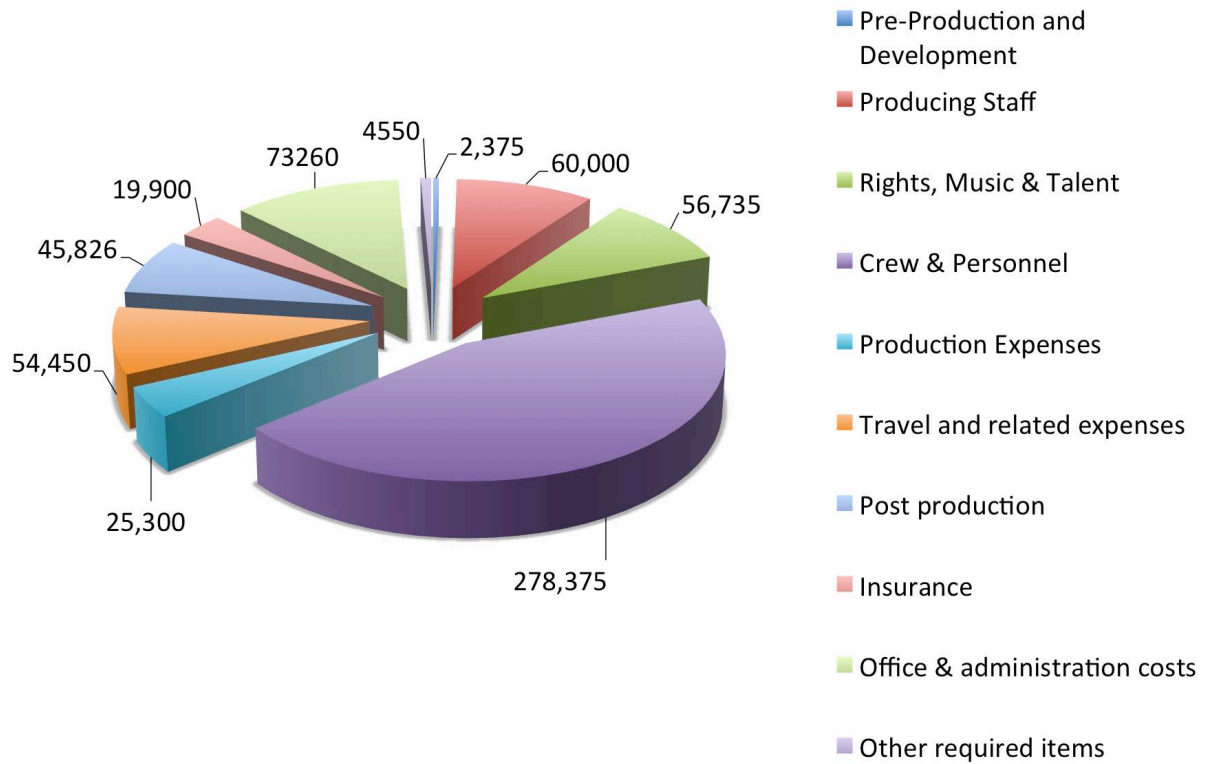




Former member of Al-Shabaab, Islamic peace facilitator, interviewed in Kenya, May 2015



FILM BUDGET (CAD)





Mercenaries for Survival Documentary Budget

Producers HEGP
MAKE A CHANGE

Locations Austria
Kenya
Canada
Rwanda
Congo
England
Somalia

Research 12 weeks
Prep 6 weeks
Shoot 35 days (over 16 weeks)
Wrap 2 weeks
Post 24 weeks
TOTAL 56 weeks

Date September 9th, 2015

No.	Description	#	UNIT	PRICE/UNIT	IN KIND	CASH	TOTAL CA\$ COST
Pre-Production and Development							
1000	Research						
1010	Books, research materials	1	allow	CAD 575,00	CAD -	CAD 575,00	CAD 575,00
1011	DVDs, movie materials	1	allow	CAD 200,00	CAD -	CAD 200,00	CAD 200,00
1020	Archival research	1	allow	CAD 300,00	CAD -	CAD 300,00	CAD 300,00
1030	Translations	1	allow	CAD 800,00	CAD -	CAD 800,00	CAD 800,00
1040	Meetings (advisors, staff, etc.)	1	allow	CAD 200,00	CAD -	CAD 200,00	CAD 200,00
1090	Miscellaneous	1	allow	CAD 300,00	CAD -	CAD 300,00	CAD 300,00
	TOTAL				CAD -	CAD 2.375,00	CAD 2.375,00
Producing Staff							
2000	Directors, Producers, Writers						
2010	Co-Producers/Writers/Directors	2	flat	CAD 30.000,00	CAD 20.000,00	CAD 10.000,00	CAD 60.000,00
	TOTAL				CAD 40.000,00	CAD 20.000,00	CAD 60.000,00
Rights, Music & Talent							
3000	Story and Other Rights						
3010	Story rights	0	allow	CAD -	CAD -	CAD -	CAD -
3020	Title report	1	allow	CAD 1.000,00	CAD -	CAD 1.000,00	CAD 1.000,00
3030	Interview rights	4	allow	CAD 500,00	CAD -	CAD 500,00	CAD 2.000,00
3090	Miscellaneous	1	allow	CAD 200,00	CAD -	CAD 200,00	CAD 200,00
	TOTAL				CAD -	CAD 3.200,00	CAD 3.200,00
Archival Photographs & Stills							
3100	Archival Photographs & Stills						
3110	Researchers fees (Inside)	2	allow	CAD 700,00	CAD 700,00	CAD -	CAD 1.400,00
3111	Researchers fees (Outside contractor)	1	allow	CAD 700,00	CAD -	CAD 700,00	CAD 700,00
3120	Preview fees	2	allow	CAD 100,00	CAD -	CAD 100,00	CAD 200,00
3130	Shipping/messenger	8	allow	CAD 60,00	CAD -	CAD 60,00	CAD 480,00
3140	Stills duplication costs	3	allow	CAD 60,00	CAD -	CAD 60,00	CAD 180,00
3150	Stills licensing (Outside)	36	stills	CAD 100,00	CAD -	CAD 100,00	CAD 3.600,00
3151	Stills licensing (Inside)	6	stills	CAD 100,00	CAD 100,00	CAD -	CAD 600,00
3190	Miscellaneous	1	allow	CAD 100,00	CAD -	CAD 100,00	CAD 100,00
	TOTAL				CAD 2.000,00	CAD 5.260,00	CAD 7.260,00
Film & News Clips							
3200	Film & News Clips						
3210	Researchers fees (Inside)	2	allow	CAD 1.400,00	CAD 1.400,00	CAD -	CAD 2.800,00
3211	Researchers fees (Outside contractor)	1	allow	CAD 1.400,00	CAD -	CAD 1.400,00	CAD 1.400,00
3220	Shipping/messenger	10	allow	CAD 20,00	CAD -	CAD 20,00	CAD 200,00
3240	Film/News clip licensing	180	seconds	CAD 100,00	CAD -	CAD 100,00	CAD 18.000,00
3250	Film/News clip transfer costs	1	allow	CAD 200,00	CAD -	CAD 200,00	CAD 200,00
3290	Miscellaneous	1	allow	CAD 200,00	CAD -	CAD 200,00	CAD 200,00
	TOTAL				CAD 2.800,00	CAD 18.600,00	CAD 21.400,00
Talent							
3300	Talent						
3310	Narrator	1	allow	CAD 3.000,00	CAD -	CAD 3.000,00	CAD 3.000,00
3320	Union fees	1	allow	CAD 75,00	CAD -	CAD 75,00	CAD 75,00
3390	Miscellaneous	1	allow	CAD 300,00	CAD -	CAD 300,00	CAD 300,00
	TOTAL				CAD -	CAD 3.375,00	CAD 3.375,00
Music/Composer							
3400	Music/Composer						
	Composer (all-in package, including musicians, score and recording session)	1	allow	CAD 12.000,00	CAD -	CAD 12.000,00	CAD 12.000,00
3420	Music supervisor	1	allow	CAD 4.000,00	CAD 4.000,00	CAD -	CAD 4.000,00
3430	Music rights	1	allow	CAD 5.000,00	CAD -	CAD 5.000,00	CAD 5.000,00





3490	Miscellaneous	1	allow	CAD	500,00	CAD	-	CAD	500,00	CAD	500,00
	TOTAL					CAD	4.000,00	CAD	17.500,00	CAD	21.500,00
	Crew & Personnel										
4000	Production Staff										
4010	Line Producers (2)										
	Preparation	3	weeks	CAD	4.000,00	CAD	4.000,00	CAD	-	CAD	12.000,00
	Shoot	5	weeks	CAD	4.000,00	CAD	4.000,00	CAD	-	CAD	20.000,00
	Wrap	2	weeks	CAD	4.000,00	CAD	4.000,00	CAD	-	CAD	8.000,00
	Post	6	weeks	CAD	4.000,00	CAD	4.000,00	CAD	-	CAD	24.000,00
4011	Box Rental	16	allow	CAD	125,00	CAD	125,00	CAD	-	CAD	2.000,00
						CAD	66.000,00	CAD	-	CAD	66.000,00
4020	Production Coordinators (2)										
	Preparation	2	weeks	CAD	1.600,00	CAD	1.600,00	CAD	-	CAD	3.200,00
	Shoot	5	weeks	CAD	1.600,00	CAD	1.600,00	CAD	-	CAD	8.000,00
	Wrap	2	weeks	CAD	1.600,00	CAD	1.600,00	CAD	-	CAD	3.200,00
4021	Box Rental	9	weeks	CAD	50,00	CAD	50,00	CAD	-	CAD	450,00
						CAD	14.850,00	CAD	-	CAD	14.850,00
4030	Director of Photography										
	Preparation	1	days	CAD	1.000,00	CAD	250,00	CAD	750,00	CAD	1.000,00
	Shoot	35	days	CAD	1.000,00	CAD	250,00	CAD	750,00	CAD	35.000,00
	Post	4	days	CAD	1.000,00	CAD	250,00	CAD	750,00	CAD	4.000,00
						CAD	10.000,00	CAD	30.000,00	CAD	40.000,00
4040	Camera										
	Preparation	2	days	CAD	800,00	CAD	300,00	CAD	500,00	CAD	1.600,00
	Shoot	35	days	CAD	800,00	CAD	300,00	CAD	500,00	CAD	28.000,00
	Wrap	2	days	CAD	800,00	CAD	300,00	CAD	500,00	CAD	1.600,00
						CAD	11.700,00	CAD	19.500,00	CAD	31.200,00
4041	Assistant Camera										
	Preparation	0,5	days	CAD	300,00	CAD	300,00	CAD	-	CAD	150,00
	Shoot	8,75	days	CAD	300,00	CAD	300,00	CAD	-	CAD	2.625,00
	Wrap	0,5	days	CAD	300,00	CAD	300,00	CAD	-	CAD	150,00
						CAD	2.925,00	CAD	-	CAD	2.925,00
4050	Sound Recordist										
	Preparation	1	days	CAD	700,00	CAD	-	CAD	700,00	CAD	700,00
	Shoot	35	days	CAD	700,00	CAD	-	CAD	700,00	CAD	24.500,00
	Wrap	2	days	CAD	700,00	CAD	-	CAD	700,00	CAD	1.400,00
						CAD	-	CAD	26.600,00	CAD	26.600,00
4060	Staff Researcher	3	days	CAD	400,00	CAD	400,00	CAD	-	CAD	1.200,00
						CAD	1.200,00	CAD	-	CAD	1.200,00
4070	Gaffer	17,5	days	CAD	500,00	CAD	-	CAD	500,00	CAD	8.750,00
						CAD	-	CAD	8.750,00	CAD	8.750,00
4080	Production Assistant #1	18	days	CAD	250,00	CAD	125,00	CAD	125,00	CAD	4.500,00
						CAD	2.250,00	CAD	2.250,00	CAD	4.500,00
4081	Production Assistant #2	17	days	CAD	250,00	CAD	125,00	CAD	125,00	CAD	4.250,00
						CAD	2.125,00	CAD	2.125,00	CAD	4.250,00
4090	Miscellaneous	1	allow	CAD	1.000,00	CAD	-	CAD	1.000,00	CAD	1.000,00
	TOTAL					CAD	111.050,00	CAD	90.225,00	CAD	201.275,00
4100	Editorial Staff										
4110	Editor										
	Preparation during shoot	3	days	CAD	600,00	CAD	150,00	CAD	450,00	CAD	1.800,00
	Edit period	84	days	CAD	600,00	CAD	150,00	CAD	450,00	CAD	50.400,00
	Post sound, online, color correction	10	days	CAD	600,00	CAD	150,00	CAD	450,00	CAD	6.000,00
						CAD	14.550,00	CAD	43.650,00	CAD	58.200,00
4120	Assistant Editor										
	Log and capture all footage	2	days	CAD	300,00	CAD	75,00	CAD	225,00	CAD	600,00
	Part time - rest of edit period	56	days	CAD	300,00	CAD	75,00	CAD	225,00	CAD	16.800,00
	Part time - post sound, online, color correction	5	days	CAD	300,00	CAD	75,00	CAD	225,00	CAD	1.500,00
						CAD	4.725,00	CAD	14.175,00	CAD	18.900,00
	TOTAL					CAD	19.275,00	CAD	57.825,00	CAD	77.100,00
	Production Expenses										
5000	Camera										



5010	Black Magic Pocket Camera incl lens	1	allow	CAD 5,000,00	CAD -	CAD 5,000,00	CAD 5,000,00
5020	Tripod	1	weeks	CAD 750,00	CAD -	CAD 750,00	CAD 750,00
5030	Add'l "B" camera package rental	1	allow	CAD 3,000,00	CAD -	CAD 3,000,00	CAD 3,000,00
5090	Miscellaneous	1	allow	CAD 450,00	CAD -	CAD 450,00	CAD 450,00
	TOTAL				CAD -	CAD 9,200,00	CAD 9,200,00
5100	Sound						
5110	Sound equipment purchases	1	allow	CAD 2,500,00	CAD -	CAD 2,500,00	CAD 2,500,00
5120	Batteries, expendables, converters, transformers, etc.	1	allow	CAD 500,00	CAD -	CAD 500,00	CAD 500,00
5190	Miscellaneous	1	allow	CAD 150,00	CAD -	CAD 150,00	CAD 150,00
	TOTAL				CAD -	CAD 3,150,00	CAD 3,150,00
5200	Lighting & Grip						
5210	Strobe and flash	1	allow	CAD 750,00	CAD -	CAD 750,00	CAD 750,00
5220	Lightening rental	1	allow	CAD 3,000,00	CAD -	CAD 3,000,00	CAD 3,000,00
5290	Miscellaneous	1	allow	CAD 250,00	CAD -	CAD 250,00	CAD 250,00
	TOTAL				CAD -	CAD 4,000,00	CAD 4,000,00
5300	Studio Facilities						
5310	Studio facility (hotel) rental	4	days	CAD 150,00	CAD -	CAD 150,00	CAD 600,00
5390	Miscellaneous	1	allow	CAD 30,00	CAD -	CAD 30,00	CAD 30,00
	TOTAL				CAD -	CAD 630,00	CAD 630,00
5400	Production Film & Lab						
5410	Clouds, Dropbox, Software	1	allow	CAD 700,00	CAD -	CAD 700,00	CAD 700,00
5420	Data Storage and backup	1	allow	CAD 400,00	CAD -	CAD 400,00	CAD 400,00
5430	Internet transfer costs	1	allow	CAD 1,200,00	CAD -	CAD 1,200,00	CAD 1,200,00
5590	Miscellaneous	1	allow	CAD 120,00	CAD -	CAD 120,00	CAD 120,00
	TOTAL				CAD -	CAD 2,420,00	CAD 2,420,00
5500	Local Expenses						
5510	Gas/Mileage	5000	kilometers	CAD 0,28	CAD 0,16	CAD 0,12	CAD 1,400,00
5510	Parking lots & fees	1	allow	CAD 500,00	CAD -	CAD 500,00	CAD 500,00
5520	Meals (Dir/Prod, DP, DA)	1	allow	CAD 1,200,00	CAD -	CAD 1,200,00	CAD 1,200,00
5521	Meals (Filmcrew)	1	allow	CAD 150,00	CAD -	CAD 150,00	CAD 150,00
5530	Office rent	12	month	CAD 200,00	CAD 200,00	CAD -	CAD 2,400,00
5590	Miscellaneous	1	allow	CAD 250,00	CAD -	CAD 250,00	CAD 250,00
	TOTAL				CAD 3,200,00	CAD 2,700,00	CAD 5,900,00
	Travel and related expenses						
6000	Travel expenses						
6010	Airfares						
	YUL to VIE and return	3	allow	CAD 1,300,00	CAD -	CAD 1,300,00	CAD 3,900,00
	VIE to NBO and return	3	allow	CAD 1,200,00	CAD -	CAD 1,200,00	CAD 3,600,00
	YUL to ENG and return	3	allow	CAD 1,000,00	CAD -	CAD 1,000,00	CAD 3,000,00
	YUL to VIE and return	1	allow	CAD 2,000,00	CAD -	CAD 2,000,00	CAD 2,000,00
	VIE to NBO and return	1	allow	CAD 2,000,00	CAD -	CAD 2,000,00	CAD 2,000,00
	YUL to ENG and return	1	allow	CAD 2,000,00	CAD -	CAD 2,000,00	CAD 2,000,00
6020	Add'l baggage fees for equipment	3	allow	CAD 300,00	CAD -	CAD 300,00	CAD 900,00
6030	Hotel stays (4 people)						
	Kenya	10	nights	CAD 480,00	CAD -	CAD 480,00	CAD 4,800,00
	Rwanda	3	nights	CAD 400,00	CAD -	CAD 400,00	CAD 1,200,00
	Congo	3	nights	CAD 400,00	CAD -	CAD 400,00	CAD 1,200,00
	England	5	nights	CAD 1,100,00	CAD -	CAD 1,100,00	CAD 5,500,00
	Austria	5	nights	CAD 600,00	CAD -	CAD 600,00	CAD 3,000,00
	Somalia	4	nights	CAD 400,00	CAD -	CAD 400,00	CAD 1,600,00
6040	Incidentals and gratuities	1	allow	CAD 2,000,00	CAD -	CAD 2,000,00	CAD 2,000,00
6050	Local transportation						
	Kenya	1	allow	CAD 1,200,00	CAD -	CAD 1,200,00	CAD 1,200,00
	Rwanda	1	allow	CAD 500,00	CAD -	CAD 500,00	CAD 500,00
	Congo	1	allow	CAD 500,00	CAD -	CAD 500,00	CAD 500,00
	England	1	allow	CAD 750,00	CAD -	CAD 750,00	CAD 750,00
	Austria	1	allow	CAD 1,200,00	CAD -	CAD 1,200,00	CAD 1,200,00
	Somalia	1	allow	CAD 400,00	CAD -	CAD 400,00	CAD 400,00
6060	Per Diem (includes travel dates)						
	Producers (2 persons)	26	days	CAD 100,00	CAD -	CAD 100,00	CAD 2,600,00
	Filming Crew (2 persons)	26	days	CAD 100,00	CAD -	CAD 100,00	CAD 2,600,00
6070	Visas (4 persons)	3	countries	CAD 800,00	CAD -	CAD 800,00	CAD 2,400,00
6080	Vaccinations	4	allow	CAD 800,00	CAD -	CAD 800,00	CAD 3,200,00
6081	Insurances	4	allow	CAD 100,00	CAD -	CAD 100,00	CAD 400,00
6090	Miscellaneous	1	allow	CAD 2,000,00	CAD -	CAD 2,000,00	CAD 2,000,00
	TOTAL				CAD -	CAD 54,450,00	CAD 54,450,00



	Post production						
7000	Editorial equipment and facility						
7010	Editing Software	1 allow	CAD 3,000,00	CAD -	CAD 3,000,00	CAD 3,000,00	
7020	Data Storage (Harddrives)	1 allow	CAD 500,00	CAD -	CAD 500,00	CAD 500,00	
7030	Cloud and project management softwa	1 allow	CAD 700,00	CAD -	CAD 700,00	CAD 700,00	
7040	Equipment repair	1 allow	CAD 300,00	CAD -	CAD 300,00	CAD 300,00	
7050	Hard-/Software support	1 allow	CAD 300,00	CAD -	CAD 300,00	CAD 300,00	
7060	Parking space rental for editing	84 days	CAD 20,00	CAD -	CAD 20,00	CAD 1,680,00	
7090	Miscellaneous	1 allow	CAD 270,00	CAD -	CAD 270,00	CAD 270,00	
	TOTAL			CAD -	CAD 6,450,00	CAD 6,450,00	
7100	Editorial supplies						
7110	Edit office supplies	84 days	CAD 10,00	CAD -	CAD 10,00	CAD 840,00	
7120	Edit meals & snacks	84 days	CAD 20,00	CAD -	CAD 20,00	CAD 1,680,00	
7130	Edit gas/mileage	200 kilometers	CAD 0,28	CAD -	CAD 0,28	CAD 56,00	
7190	Miscellaneous	1 allow	CAD 150,00	CAD -	CAD 150,00	CAD 150,00	
	TOTAL			CAD -	CAD 2,726,00	CAD 2,726,00	
7200	Graphics & motion control						
7210	Graphics and titles designer	1 allow	CAD 3,500,00	CAD -	CAD 3,500,00	CAD 3,500,00	
7290	Miscellaneous	1 allow	CAD 150,00	CAD -	CAD 150,00	CAD 150,00	
	TOTAL			CAD -	CAD 3,650,00	CAD 3,650,00	
7300	Post sound						
7310	Sound design, edit and mix (package	1 allow	CAD 15,000,00	CAD 3,500,00	CAD 11,500,00	CAD 15,000,00	
7320	Voiceover recording	1 allow	CAD 2,000,00	CAD -	CAD 2,000,00	CAD 2,000,00	
7490	Miscellaneous	1 allow	CAD 750,00	CAD -	CAD 750,00	CAD 750,00	
	TOTAL			CAD 3,500,00	CAD 14,250,00	CAD 17,750,00	
7400	Translation & Subtitles						
7410	Translations	1 allow	CAD 8,000,00	CAD -	CAD 8,000,00	CAD 8,000,00	
7420	Subtitles (Transcription)	1 allow	CAD 6,500,00	CAD -	CAD 6,500,00	CAD 6,500,00	
7490	Miscellaneous	1 allow	CAD 750,00	CAD -	CAD 750,00	CAD 750,00	
	TOTAL			CAD -	CAD 15,250,00	CAD 15,250,00	
	Insurance						
8000	Insurance						
8010	General liability insurance package	1 allow	CAD 2,500,00	CAD -	CAD 2,500,00	CAD 2,500,00	
8020	Errors & omissions insurance	1 allow	CAD 8,000,00	CAD -	CAD 8,000,00	CAD 8,000,00	
8030	Equipment & Video insurance	1 allow	CAD 2,000,00	CAD -	CAD 2,000,00	CAD 2,000,00	
8040	Business auto liability insurance	1 allow	CAD 1,500,00	CAD -	CAD 1,500,00	CAD 1,500,00	
8050	Worker's compensation	1 allow	CAD 5,000,00	CAD -	CAD 5,000,00	CAD 5,000,00	
8090	Miscellaneous	1 allow	CAD 900,00	CAD -	CAD 900,00	CAD 900,00	
	TOTAL			CAD -	CAD 19,900,00	CAD 19,900,00	
	Office & administration costs						
9000	Office/admin						
9010	Office supplies	12 months	CAD 150,00	CAD -	CAD 150,00	CAD 1,800,00	
9020	Photocopying	12 months	CAD 40,00	CAD -	CAD 40,00	CAD 480,00	
9030	Postage	12 months	CAD 40,00	CAD -	CAD 40,00	CAD 480,00	
9040	Telephone and Internet	12 months	CAD 300,00	CAD -	CAD 300,00	CAD 3,600,00	
9050	Office meals	12 months	CAD 150,00	CAD -	CAD 150,00	CAD 1,800,00	
9060	Production office rental	12 months	CAD 500,00	CAD 500,00	CAD -	CAD 6,000,00	
9070	Loss damage and repair	1 allow	CAD 1,000,00	CAD -	CAD 1,000,00	CAD 1,000,00	
9090	Miscellaneous	1 allow	CAD 750,00	CAD -	CAD 750,00	CAD 750,00	
	TOTAL			CAD 6,000,00	CAD 9,910,00	CAD 15,910,00	
9100	Promotion & publicity						
9110	Brochures, flyers, business cards, etc	1 allow	CAD 5,000,00	CAD -	CAD 5,000,00	CAD 5,000,00	
9120	Graphic artist	1 allow	CAD 1,500,00	CAD 1,000,00	CAD 500,00	CAD 1,500,00	
9130	Press materials	1 allow	CAD 1,500,00	CAD -	CAD 1,500,00	CAD 1,500,00	
9140	Online (social media, etc.)	1 allow	CAD 10,000,00	CAD -	CAD 10,000,00	CAD 10,000,00	
9150	TV campaigns	1 allow	CAD 5,000,00	CAD 2,000,00	CAD 3,000,00	CAD 5,000,00	
9160	Photographer	1 allow	CAD 1,000,00	CAD -	CAD 1,000,00	CAD 1,000,00	
9170	Camera man (promotional videos)	1 allow	CAD 1,000,00	CAD -	CAD 1,000,00	CAD 1,000,00	
9180	Film, processing, prints	1 allow	CAD 400,00	CAD -	CAD 400,00	CAD 400,00	
9190	Miscellaneous	1 allow	CAD 1,200,00	CAD -	CAD 1,200,00	CAD 1,200,00	
	TOTAL			CAD 3,000,00	CAD 23,600,00	CAD 26,600,00	
9200	Website						
9210	Domain names	3 years	CAD 150,00	CAD -	CAD 150,00	CAD 450,00	



9220	Hosting	3	years	CAD	100,00	CAD	-	CAD	100,00	CAD	300,00
9230	Design & coding	1	allow	CAD	2.000,00	CAD	750,00	CAD	1.250,00	CAD	2.000,00
9240	Webmaster/maintenance	3	years	CAD	5.000,00	CAD	5.000,00	CAD	-	CAD	15.000,00
9250	Content material (images, etc.)	1	allow	CAD	500,00	CAD	-	CAD	500,00	CAD	500,00
9290	Miscellaneous	1	allow	CAD	900,00	CAD	-	CAD	900,00	CAD	900,00
TOTAL						CAD	15.750,00	CAD	3.400,00	CAD	19.150,00
9300 Professional services											
9310	Legal	1	allow	CAD	5.000,00	CAD	1.000,00	CAD	4.000,00	CAD	5.000,00
9320	Accountant	12	months	CAD	500,00	CAD	-	CAD	500,00	CAD	6.000,00
9330	Bank charges	1	allow	CAD	250,00	CAD	-	CAD	250,00	CAD	250,00
9390	Miscellaneous	1	allow	CAD	350,00	CAD	-	CAD	350,00	CAD	350,00
TOTAL						CAD	1.000,00	CAD	10.600,00	CAD	11.600,00
Other required items											
10000 Closed captioning											
10010	Closed captioning	1	allow	CAD	4.000,00	CAD	1.000,00	CAD	3.000,00	CAD	4.000,00
10090	Miscellaneous	1	allow	CAD	100,00	CAD	-	CAD	100,00	CAD	100,00
TOTAL						CAD	1.000,00	CAD	3.100,00	CAD	4.100,00
10100 Additional required items											
10110	Transcription for "as-broadcast" cut	1	allow	CAD	400,00	CAD	-	CAD	400,00	CAD	400,00
10290	Miscellaneous	1	allow	CAD	50,00	CAD	-	CAD	50,00	CAD	50,00
TOTAL						CAD	-	CAD	450,00	CAD	450,00
GRAND TOTAL						CAD	212.575,00	CAD	408.196,00	CAD	620.771,00

